

# — Optimizing Readiness —

## The Power of Military Medical Research



MILITARY HEALTH SYSTEM

# MHSRS

RESEARCH SYMPOSIUM

# 2022

## Exhibitor Prospectus



September 12-15, 2022

Gaylord Palms Resort & Convention Center  
Kissimmee, Florida  
MHSRS.net

**MHS**

Military Health System  
[health.mil](http://health.mil)

The Military Health System Research Symposium (MHSRS) is the Department of Defense's premier scientific meeting that focuses specifically on the unique medical needs of the Warfighter. This annual educational symposium brings together nearly 3,000 healthcare professionals, researchers, and DoD leaders for four days of critical learning, intensive idea sharing, and relationship building.

The MHSRS provides a collaborative setting for the exchange of information between military providers with deployment experience, research and academic scientists, international partners, and industry on research and related health care initiatives.

**“MHSRS is more than just a military symposium. It is the hot spot for novel ideas, building collaboration, and networking with like minds.”**

– Diana del Monaco, PhD  
Trauma & Clinical Care Senior Scientist,  
59MDW Science and Technology

**The theme of the 2022 MHSRS  
“Optimizing Readiness” will focus  
on research related to:**

- Warfighter Medical Readiness
- Expeditionary Medicine
- Warfighter Performance
- Return to Duty

**In addition, DoD-sponsored SARS  
CoV-2 (COVID-19)-related research  
will be highlighted in dedicated  
breakout sessions.**

**The annual, four-day  
educational symposium has  
experienced strong growth:**



**7%**  
**increase in  
attendance**



**6%**  
**increase in  
presentations**



**8%**  
**increase in  
exhibiting companies**

\*based on MHSRS 2019 registration data



## High-Impact Exposure

The MHSRS exhibit hall is the perfect venue to spotlight your product and service portfolio to thousands of decision makers and end users. Military medical professionals, researchers, and DoD leadership come to the MHSRS looking for a wide and diverse range of products and services including:

- Clinical Rehabilitation
- Controlling Bleeding
- Drug Delivery Systems
- Emergency Medical Equipment
- Health Readiness
- Hearing & Vision
- Human Performance
- Hydration
- Imaging
- Infectious Disease – Diagnostics, Treatments
- Information Technology – Health
- Musculoskeletal Injury Prevention
- Nutrition
- Osteopathy
- Pain Management
- Patient Transport/Enroute Care
- Post-Traumatic Stress Disorder
- Prosthetics
- Psychological Health
- Simulations – Medical Training
- Skills Training and Education
- Trauma Care – Point of Injury/Prehospital/Prolonged Field Care/Forward Surgical Care
- Traumatic Brain Injury
- Wound Management

**“MHSRS is a great way to hear about excellent science and the needs of the military community.**

**I recommend it to anyone interested in doing business with the Department of Defense.”**

– Dr. Andrea Loewendorf, CEO  
ImmunoVation, LLC

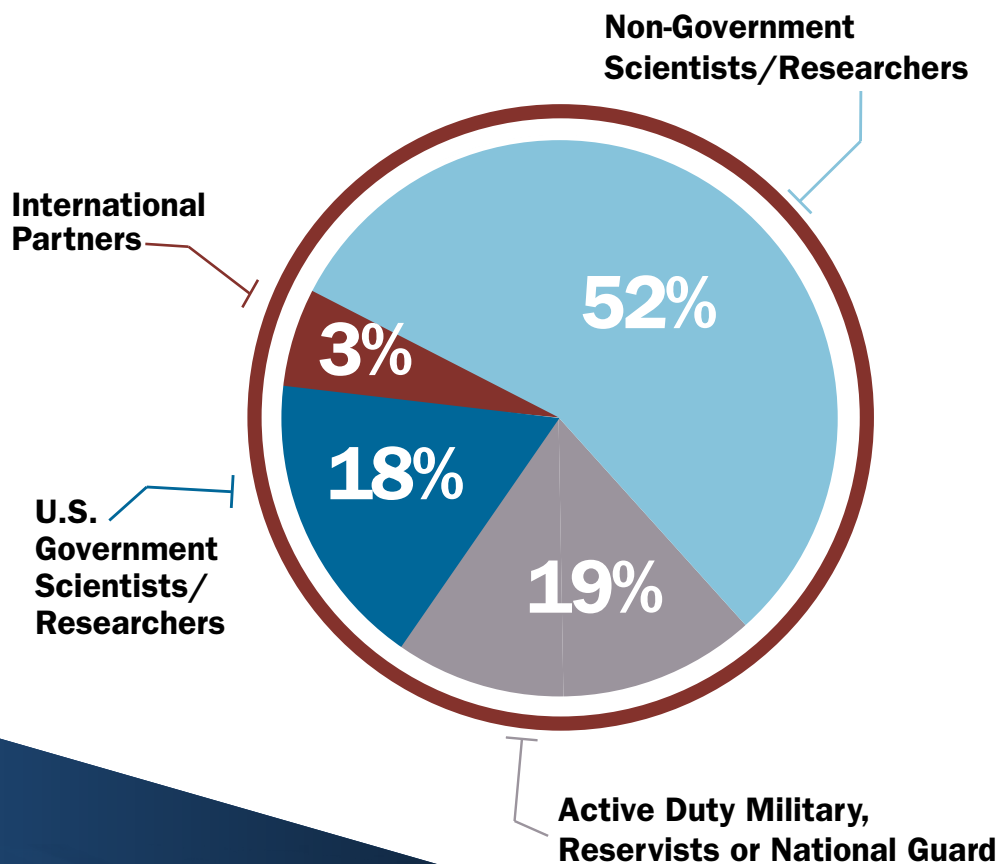
**Ensure YOUR  
products and  
technologies are  
part of THEIR  
solution.**

# Meet Your Market

Boost your brand while forging valuable business connections with hundreds of influential military medical professionals, researchers, and DoD leadership.

Take advantage of prime opportunities to meet with your target market during the many events taking place in the Exhibit Hall, including conference breaks and the Opening Night Networking Reception.

## Attendee Profile By Category\*



**91%**  
of attendees  
visited the exhibit hall



# Check out

## just a few of the agencies and organizations that attended in the past:

Arizona State University  
Australian Defence Force  
Baylor College of Medicine  
Beth Israel Deaconess Medical Center  
Biological Defense Research Directorate/NMRC  
Blanchfield Army Community Hospital  
Bolling Air Force Base  
Boston Children's Hospital  
Boston University School of Medicine  
Brown University  
Canadian Armed Forces  
Carnegie Mellon University  
Cedars-Sinai Medical Center  
Center for Applied Biomechanics  
Center for Global Health Engagement  
Center for Naval Analysis  
Center for Neuroscience and Regenerative Medicine  
Center for Rehabilitation Sciences Research  
Center for Surgery and Public Health  
Central Military Hospital, Ministry of Defense  
Children's Hospital of Los Angeles  
Clinical and Rehabilitative Medicine Research  
Clinical Biomechanics Laboratory, NMCS  
Clinical Investigations and Research Support  
Columbia University  
Concussion Management Clinic and Research Center  
Dartmouth College  
David Grant USAF Medical Center  
Defense & Veterans Brain Injury Center, DHA J-9  
Defense Health Agency  
Defense Institute for Medical Operations  
Defense Medical Modeling and Simulation Office  
Denver Health Medical Center  
Department of National Defence - Canada  
DHA-Immunization Healthcare Branch  
DHA/Psychological Health Center of Excellence  
DoD Defense Health Agency  
DoD Health Affairs  
DoD HIV/AIDS Prevention Program (DHAPP)  
DoD Military Working Dog Vet Service  
DoD-VA Extremity Trauma & Amputation CoE  
Duke University Medical Center  
ECRC 59th MDW/ST  
Emerging Infectious Diseases Branch  
En Route Care Research Center  
Extremity Trauma & Amputation Center of Excellence  
Federal Armed Forces Hospital  
Florida State University  
Food and Drug Administration  
Fort Belvoir Community Hospital  
French Military Biomedical Research Institute  
Georgetown University  
Georgia Tech Research Institute  
German Armed Forces  
Harvard Medical School  
Indiana University

Infectious Disease Clinical Research Program  
Institute for Defense Analyses  
Institute for Neuro-Immune Medicine  
Institute of Surgical Research  
Iowa State University  
Israeli Defence Force  
James A. Haley Veterans' Hospital  
Japan Ground Self Defense Force  
John Hopkins University  
Joint Health Command  
Joint Pathology Center  
Joint Trauma System  
Kansas State University  
Keesler Air Force Base  
LSU Health Science Center  
MacDill Air Force Base  
Madigan Army Medical Center  
Malcom Randall Veterans Affairs Medical Center  
Marine Corps Special Operations Command  
Marquette University  
Massachusetts General Hospital  
Mayo Clinic  
Medical Evacuation Proponency Division  
Medical Research and Development Command  
Medstar Health Research Institute  
Michigan State University  
Military Health System and Defense Health Agency  
Military Infectious Disease Research Program  
Military Operational Medical Research Program  
NASA Ames Research Center  
NASA Johnson Space Center  
National Center for PTSD  
National Defense Medical Center Taiwan  
National Institute of Nursing Research  
National Intrepid Center of Excellence (NICoE)  
National Trauma Institute  
Naval Advanced Medical Development  
Naval Aerospace Medical Institute  
Naval Health Research Center  
Naval Hospital, Camp Pendleton  
Naval Information Warfare Center Pacific  
Naval Medical Center  
Naval Medical Research Unit  
Naval Postgraduate School  
Naval Research Laboratory  
Naval Submarine Medical Research Laboratory  
Naval Survival Training Institute  
Nellis AFB  
New York University  
NIH  
Office of the Under Secretary of Defense (Personnel)  
Oklahoma Medical Research Foundation  
Oregon Health & Science University  
Penn State College of Medicine  
Purdue University  
Regional Health Command Europe

Rice University  
Royal Australian Navy  
Royal Netherlands Airforce  
San Antonio Military Medical Center  
Swedish Armed Forces  
Syracuse University  
Telemedicine and Advanced Technology Research Center  
Temple University  
Texas A&M University  
Travis Air Force Base  
Tufts University  
Tulane School of Medicine  
U.S. Army Aeromedical Research Lab  
U.S. Air Combat Command  
U.S. Air Force En Route Care Research Center  
U.S. Air Force Medical Readiness Agency  
U.S. Air Force Research Lab  
U.S. Air Force School of Aerospace Medicine  
U.S. Army Aeromedical Research Laboratory  
U.S. Army Blood Program  
U.S. Army Human Research Protections Office  
U.S. Army Institute of Surgical Research  
U.S. Army Medical Materiel Development Activity  
U.S. Army Medical Research and Development Command  
U.S. Army Public Health Center  
U.S. Army School of Aviation Medicine  
U.S. Army School of Health  
U.S. Army Trauma Training Detachment  
U.S. Military Entrance Processing Command  
U.S. Military HIV Research Program  
U.S. Naval Medical Research  
U.S. Navy Bureau of Medicine and Surgery  
UCLA School of Medicine  
United Nations  
University of Connecticut  
University of Florida  
University of Georgia  
University of Michigan  
University of Pennsylvania  
University of Tennessee  
University of Texas  
University of Virginia  
University of Wisconsin  
Vanderbilt Medical Center  
Walter Reed National Military Medical Center  
Warfighter Expeditionary Medicine & Treatment  
Windber Research Institute  
Womack Army Medical Center  
Wright Patterson AFB



# Multiply Your ROI

## EXHIBIT FEES

**10' x 10' booth: \$5,475**

### Each booth includes:

- 8' backwall drape, 3' side-rail drape, and 1 booth ID sign
- 6' skirted table and two chairs
- Two (2) complimentary full access badges providing open access to all MHSRS scientific sessions
- Your company logo, address, company description, and product categories included on the online floor plan and in the mobile app
- Inclusion in the 2022 MHSRS Program Book (if committed by Friday, August 5)
- Complimentary marketing resources

### **Note:**

- Booth carpet is required. Exhibit fees do NOT include booth carpet, freight handling, electrical service, and other ancillary booth services.
- Deliverables scale up accordingly per each additional 10' x 10' (100 square feet) of space.

**There's no better investment to boost your sales and marketing strategies than the 2022 MHSRS.**

**Space is limited.**  
**Contact us today to learn more!**

Keith Biersner  
keith.biersner@thinktbg.com  
+1.703.763.4091



## SHOW HOURS

### **Monday, September 12**

8:00 a.m. – 4:00 p.m.	Exhibitor Move-In
6:00 p.m. – 9:00 p.m.	Exhibit Hall Opening
6:00 p.m. – 9:00 p.m.	Assistant Secretary of Defense (Health Affairs)
	Reception in the Exhibit Hall

### **Tuesday, September 13**

9:00 a.m. – 4:30 p.m.	Exhibit Hall Open
-----------------------	-------------------

### **Wednesday, September 14**

9:00 a.m. – 4:30 p.m.	Exhibit Hall Open
4:30 p.m. – 5:30 p.m.	Exhibitor Move-Out

*\* subject to change*