

MEDICAL READINESS for the Future Fight



MILITARY HEALTH SYSTEM

MHSRS

RESEARCH SYMPOSIUM

2023

Exhibitor Prospectus

August 14-17, 2023

Gaylord Palms Resort & Convention Center
Kissimmee, Florida
MHSRS.net

MHS

Military Health System
health.mil



The Military Health System Research Symposium (MHSRS) is the Department of Defense's premier scientific meeting that focuses specifically on the unique medical needs of the Warfighter. This annual educational symposium brings together nearly 3,000 healthcare professionals, researchers, and DoD leaders for four days of critical learning, intensive idea sharing, and relationship building.

The MHSRS provides a collaborative setting for the exchange of information between military providers with deployment experience, research and academic scientists, international partners, and industry on research and related health care initiatives.

The theme of the 2023 MHSRS “Medical Readiness for the Future Fight” will focus on research related to:

- Warfighter Medical Readiness
- Expeditionary Medicine
- Warfighter Performance
- Return to Duty

“MHSRS is more than just a military symposium. It is the hot spot for novel ideas, building collaboration, and networking with like minds.”

– Diana del Monaco, PhD
Trauma & Clinical Care Senior Scientist,
59MDW Science and Technology

The annual, four-day educational symposium has experienced consistent growth:



6%
increase in
attendance



18%
increase in
exhibiting companies

*based on MHSRS 2022 registration data

An Investment that Multiplies

The MHSRS exhibit hall is the perfect venue to spotlight your product and service portfolio to thousands of decision makers and end users. Military medical professionals, researchers, and DoD leadership come to the MHSRS looking for a wide and diverse range of products and services including:

Clinical Rehabilitation
Controlling Bleeding
Drug Delivery Systems
Emergency Medical Equipment
Health Readiness
Hearing & Vision
Human Performance
Hydration
Imaging
Infectious Disease – Diagnostics, Treatments
Information Technology – Health
Musculoskeletal Injury Prevention
Nutrition
Osteopathy
Pain Management
Patient Transport/Enroute Care
Post-Traumatic Stress Disorder
Prosthetics
Psychological Health
Simulations – Medical Training
Skills Training and Education
Trauma Care – Point of Injury/Prehospital/Prolonged
Field Care/Forward Surgical Care
Traumatic Brain Injury
Wound Management

“MHSRS is a great way to hear about excellent science and the needs of the military community. I recommend it to anyone interested in doing business with the Department of Defense.”

– Dr. Andrea Loewendorf, CEO
ImmunoVation, LLC

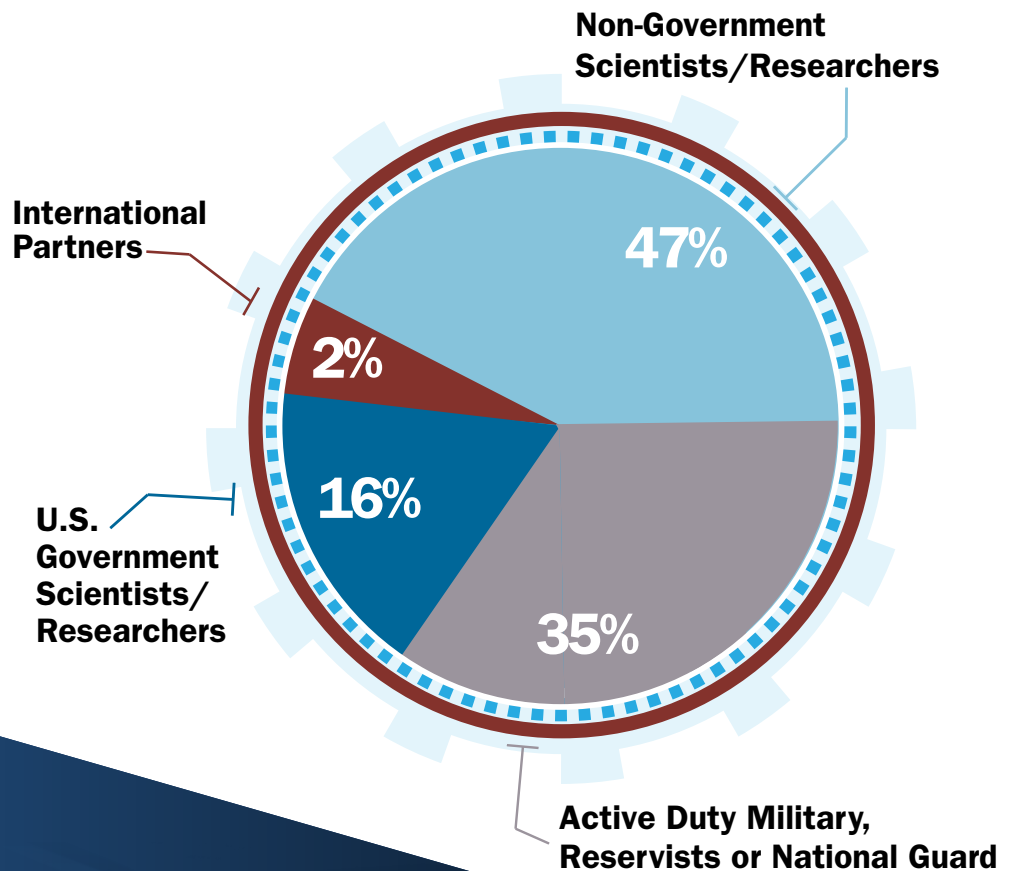
Ensure YOUR products and technologies are part of THEIR solution.

Who Attends

Boost your brand while forging valuable business connections with hundreds of influential military medical professionals, researchers, and DoD leadership.

Take advantage of prime opportunities to meet with your target market during the many events taking place in the Exhibit Hall, including conference breaks and the Opening Night Networking Reception.

Attendee Profile By Category*



94%
of attendees
visited the exhibit hall

* 2022 registration data

Meet Your Market

Check out just a few of the agencies and organizations that attended in the past:

Arizona State University	Harvard Medical School	Oregon Health & Science University
Australian Defence Force	Indiana University	Penn State College of Medicine
Baylor College of Medicine	Infectious Disease Clinical Research Program	Purdue University
Beth Israel Deaconess Medical Center	Institute for Defense Analyses	Regional Health Command Europe
Biological Defense Research Directorate/NMRC	Institute for Neuro-Immune Medicine	Rice University
Blanchfield Army Community Hospital	Institute of Surgical Research	Royal Australian Navy
Bolling Air Force Base	Iowa State University	Royal Netherlands Airforce
Boston Children's Hospital	Israeli Defence Force	San Antonio Military Medical Center
Boston University School of Medicine	James A. Haley Veterans' Hospital	Swedish Armed Forces
Brown University	Japan Ground Self Defense Force	Syracuse University
Canadian Armed Forces	John Hopkins University	Telemedicine and Advanced Technology Research Center
Carnegie Mellon University	Joint Health Command	Temple University
Cedars-Sinai Medical Center	Joint Pathology Center	Texas A&M University
Center for Applied Biomechanics	Joint Trauma System	Travis Air Force Base
Center for Global Health Engagement	Kansas State University	Tufts University
Center for Naval Analysis	Keesler Air Force Base	Tulane School of Medicine
Center for Neuroscience and Regenerative Medicine	LSU Health Science Center	U.S. Army Aeromedical Research Lab
Center for Rehabilitation Sciences Research	MacDill Air Force Base	U.S. Air Combat Command
Center for Surgery and Public Health	Madigan Army Medical Center	U.S. Air Force En Route Care Research Center
Central Military Hospital, Ministry of Defense	Malcom Randall Veterans Affairs Medical Center	U.S. Air Force Medical Readiness Agency
Children's Hospital of Los Angeles	Marine Corps Special Operations Command	U.S. Air Force Research Lab
Clinical and Rehabilitative Medicine Research	Marquette University	U.S. Air Force School of Aerospace Medicine
Clinical Biomechanics Laboratory, NMCS	Massachusetts General Hospital	U.S. Army Aeromedical Research Laboratory
Clinical Investigations and Research Support	Mayo Clinic	U.S. Army Blood Program
Columbia University	Medical Evacuation Proponency Division	U.S. Army Human Research Protections Office
Concussion Management Clinic and Research Center	Medical Research and Development Command	U.S. Army Institute of Surgical Research
Dartmouth College	Medstar Health Research Institute	U.S. Army Medical Materiel Development Activity
David Grant USAF Medical Center	Michigan State University	U.S. Army Medical Research and Development Command
Defense & Veterans Brain Injury Center, DHA J-9	Military Health System and Defense Health Agency	U.S. Army Public Health Center
Defense Health Agency	Military Infectious Disease Research Program	U.S. Army School of Aviation Medicine
Defense Institute for Medical Operations	Military Operational Medical Research Program	U.S. Army School of Health
Defense Medical Modeling and Simulation Office	NASA Ames Research Center	U.S. Army Trauma Training Detachment
Denver Health Medical Center	NASA Johnson Space Center	U.S. Military Entrance Processing Command
Department of National Defence - Canada	National Center for PTSD	U.S. Military HIV Research Program
DHA-Immunization Healthcare Branch	National Defense Medical Center Taiwan	U.S. Naval Medical Research
DHA/Psychological Health Center of Excellence	National Institute of Nursing Research	U.S. Navy Bureau of Medicine and Surgery
DoD Defense Health Agency	National Intrepid Center of Excellence (NICoE)	UCLA School of Medicine
DoD Health Affairs	National Trauma Institute	United Nations
DoD HIV/AIDS Prevention Program (DHAPP)	Naval Advanced Medical Development	University of Connecticut
DoD Military Working Dog Vet Service	Naval Aerospace Medical Institute	University of Florida
DoD-VA Extremity Trauma & Amputation CoE	Naval Health Research Center	University of Georgia
Duke University Medical Center	Naval Hospital, Camp Pendleton	University of Michigan
ECRC 59th MDW/ST	Naval Information Warfare Center Pacific	University of Pennsylvania
Emerging Infectious Diseases Branch	Naval Medical Center	University of Tennessee
En Route Care Research Center	Naval Medical Research Unit	University of Texas
Extremity Trauma & Amputation Center of Excellence	Naval Postgraduate School	University of Virginia
Federal Armed Forces Hospital	Naval Research Laboratory	University of Wisconsin
Florida State University	Naval Submarine Medical Research Laboratory	Vanderbilt Medical Center
Food and Drug Administration	Naval Survival Training Institute	Walter Reed National Military Medical Center
Fort Belvoir Community Hospital	Nellis AFB	Warfighter Expeditionary Medicine & Treatment
French Military Biomedical Research Institute	New York University	Windber Research Institute
Georgetown University	NIH	Womack Army Medical Center
Georgia Tech Research Institute	Office of the Under Secretary of Defense (Personnel)	Wright Patterson AFB
German Armed Forces	Oklahoma Medical Research Foundation	

Reserve Your Space

Government/Military \$5,075 per 10' x 10'

- Includes two complimentary full conference badges
- Additional badges may be purchased for \$450 or \$150 for a one-day badge

Non-Government/Industry \$5,575 per 10' x 10'

- Includes two complimentary full conference badges
- Additional badges may be purchased for \$700 or \$350 for a one-day badge

Each booth includes:

- Carpet, 8' backwall drape, 3' side-rail drape, 6' skirted table, two chairs, booth ID sign
- Your company logo, address, company description, and product categories included on the online floor plan and in the mobile app
- Inclusion in the 2023 MHSRS Program Book (if committed by Friday, July 7)
- Complimentary marketing resources

Note:

- Exhibit fees do NOT include freight handling, electrical service, and other ancillary booth services

There's no better investment to boost your sales and marketing strategies than the 2023 MHSRS.

**Space is limited.
Contact us today to learn more!**

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SHOW HOURS

Monday, August 14

8:00 a.m. – 4:00 p.m.
6:00 p.m. – 9:00 p.m.
6:00 p.m. – 9:00 p.m.

Exhibitor Move-In
Exhibit Hall Opening
Assistant Secretary of
Defense (Health Affairs)
Reception in the Exhibit Hall

Tuesday, August 15

9:00 a.m. – 4:30 p.m.

Exhibit Hall Open

Wednesday, August 16

9:00 a.m. – 4:30 p.m.
4:30 p.m. – 5:30 p.m.

Exhibit Hall Open
Exhibitor Move-Out

** subject to change*