The MHSRS is the Department of Defense’s premier scientific meeting, providing a venue to present new scientific knowledge resulting from military-unique research and development. It provides an opportunity to forge and strengthen research partnerships, a critical part of this annual meeting.

The MHSRS provides a collaborative setting for the exchange of information between military providers with deployment experience, research and academic scientists, international partners, and industry on research and related Warfighter healthcare initiatives.

The theme for the 2019 MHSRS is Research for Readiness and will focus on research related to:

- Warfighter Medical Readiness
- Expeditionary Medicine
- Warfighter Performance
- Return to Duty

The annual, four-day educational symposium has experienced strong growth in key areas:

- 2017 Verified: 2810
  2018 Verified: 3300
  17% Increase

- 2017 International: 59
  2018 International: 93
  58% Increase

- 2017 Exhibitors: 97
  2018 Exhibitors: 103
  6% Increase
High-Impact Exposure

The MHSRS exhibit hall is the perfect venue to expose your product and service portfolio to more than 3,000 decision makers and end users—all under one roof. Military medical professionals, researchers, and DoD leadership come to the MHSRS looking for a wide and diverse range of products and services including:

- Clinical Rehabilitation
- Controlling Bleeding
- Drug Delivery Systems
- Emergency Medical Equipment
- Health Readiness
- Hearing & Vision
- Human Performance
- Hydration
- Imaging
- Infectious Disease – Diagnostics, Treatments
- Information Technology – Health
- Musculoskeletal Injury Prevention
- Nutrition
- Osteopathy
- Pain Management
- Patient Transport/Enroute Care
- Post-Traumatic Stress Disorder
- Prosthetics
- Psychological Health
- Simulations – Medical Training
- Skills Training and Education
- Trauma Care – Point of Injury/Prehospital/Prolonged Field Care/Forward Surgical Care
- Traumatic Brain Injury
- Wound Management

“The MHSRS 2018 was a great event, packed with so much knowledge and great speakers, offering a unique balance between academic research and medical applications.”

Ensure YOUR products and technologies are part of THEIR solution.
Multiply Your Leads

Build awareness of your products and services by getting in front of Military medical professionals, researchers, and DoD leadership.

Your company will have opportunities to meet face-to-face with these individuals during daily conference breaks and the Opening Night Networking Reception, which all take place in the Exhibit Hall.

Attendee Profile By Category*

- Non-Government Scientists/Researchers: 43%
- U.S. Government Scientists/Researchers: 39%
- Active Duty Military, Reservists or National Guard: 15%
- International Partners: 3%

Attendee Profile By Affiliation*

- Academia: 23%
- U.S. Army: 22%
- Industry: 21%
- Government Agency: 12%
- U.S. Navy & U.S. Marines: 10%
- U.S. Air Force: 8%
- International (Non-U.S.): 3%

*2018 attendee registration data
Check out just a few of the agencies and organizations that attended in 2018:

1st Special Forces Command
20th CBRNE Command
Abbott
Arizona State University
Armed Forces Radiobiology Research Institute
Auburn University
Australian Defence Force
Baylor College of Medicine
Beth Israel Deaconess Medical Center
BlackBox Biometrics
Booz Allen Hamilton
Boston University School of Medicine
Brooke Army Medical Center
Brown University
Camp Lejeune
Canadian Armed Forces
Carnegie Mellon University
Cedars Sinai Medical Center
Center for Neuroscience and Regenerative Medicine
Clemson University
Cleveland Clinic
Columbia University
Congressionally Directed Medical Research Programs
Cornell University
Defence Research and Development Canada
Defense Institute for Medical Operations (DIMO)
Deloitte Consulting
Department of Defense
Department of Veterans Affairs
Diabetes Center of Excellence
DoD Blast Injury Research PCO
DoD Hearing Center of Excellence
DoD HIV/AIDS Prevention Program
Duke Medical Center, Dept of Radiology
Duke University
Dwight D. Eisenhower Army Medical Center
Emory University
Extremity Trauma and Amputation Center of Excellence
Florida State University
Fort Belvoir
Fort Bragg Department of Public Health
General Dynamics
General Electric
Georgia Institute of Technology
German Armed Forces Central Hospital
Google Cloud
Harvard Medical School
Humana Military
Indiana University
John Hopkins University
Johnson & Johnson
Joint Trauma Analysis and Prevention of Injury in Combat
Keratin Biosciences
Knight Aerospace
Leidos Biomedical Research
Louisiana State University
Lucent
Marine Corps Systems Command
Marquette University
Martin Army Community Hospital
Maryland Shock Trauma Center
Massachusetts General Hospital
Massachusetts Institute of Technology
Mayo Clinic
McGill University Health Center Research Institute
Medical University of South Carolina
Medtronic
Merck
Michigan State University
Microsoft Corporation
MITRE
NASA Johnson Space Center
National Institutes of Health
Naval Aerospace Medical Institute
Naval Health Research Center
Naval Medical Research Unit
Naval Submarine Medical Research Laboratory
Navy and Marine Corps Public Health Center
Nellis Air Force Base
New York University
North Carolina State University
Northrop Grumman
Northwestern University
Norwegian Armed Forces Medical Services
Office of Naval Research
Office of the Chairman Joint Chiefs of Staff
Ohio State University
Oregon State University
Penn State University
Philips
Platelet BioGenesis
Psychological Health Research Portfolio
Purdue University
RAND Corporation
ROYAL CANADIAN MEDICAL SERVICES
Stanford Concussion & Brain Performance Center
Stanford Medical School Neurosurgery
Swedish Armed Forces
Teledyne Scientific & Imaging
Temple University
Tennessee Army National Guard Medical Command
Texas A&M University
The Citadel
The Defense and Veterans Brain Injury Center
The George Washington University
Trauma Insight
Tulane University School of Medicine
U.S. Air Force Medical Support Agency
U.S. Air Force Office of Scientific Research
U.S. Air Force Research Laboratory
U.S. Army Aeromedical Research Laboratory
U.S. Army Center for Environmental Health Research
U.S. Army Institute of Surgical Research
U.S. Army Medical Research and Material Command
U.S. Army Special Operations Command
U.S. Department of Veterans Affairs
U.S. Food and Drug Administration
U.S. Marine Corps
U.S. Naval Medical Research Unit
U.S. Naval Research Laboratory
U.S. Special Operations Command
University of Alabama
University of Arizona
University of California
University of Colorado
University of Florida
University of Georgia
University of Kentucky
University of Maryland School of Medicine
University of Miami
University of Michigan
University of Nebraska Medical Center
University of North Carolina at Chapel Hill
University of Oklahoma
University of Pennsylvania
University of Pittsburgh
University of Texas Health Science Center
University of Virginia School of Medicine
University of Washington
VA Medical Center
Vanderbilt University
Villanova University
Virginia Army National Guard
Wake Forest Institute for Regenerative Medicine
Walter Reed Army Institute of Research
Walter Reed National Military Medical Center
West Virginia University
Increase Your ROI in 2019

At the 2019 MHSRS, you’ll not only strengthen your market position and promote your brand, you will also reinforce your organization’s commitment to advancing and improving the unique medical needs of the Warfighter—generating business opportunities and partnerships that will continue to pay off long after the show is over.

EXHIBIT FEES
10’ x 10’ booth: $5,475

Each booth includes:

- 8’ backwall drape, 3’ side-rail drape, and 1 booth ID sign
- 6’ skirted table and two chairs
- Two (2) complimentary full access badges providing open access to all MHSRS scientific sessions
- Your company logo, address, company description, and product categories included on the online floor plan and in the mobile app
- Inclusion in the 2019 MHSRS Program Book (if committed by Wednesday, July 17)
- Complimentary marketing resources

Note:

- Booth carpet is required. Exhibit fees do NOT include booth carpet, freight handling, electrical service, and other ancillary booth services
- Deliverables scale up accordingly per each additional 10’ x 10’ (100 square feet) of space

There’s no better investment to boost your sales and marketing strategies than the 2019 MHSRS.

Interested in becoming an exhibitor?

Contact us to learn more:
Keith Biersner
Exhibit Sales Manager
keith.biersner@thinktbg.com
+1 571-233-4503

“An incredible breadth of topics concerning military healthcare, the latest research, and cutting-edge product development.”

OFFICIAL SHOW HOURS

Monday, August 19
0800 – 1600 Exhibitor Move-In
1800 – 2100 Exhibit Hall Opening

1800 – 2100  Assistant Secretary of Defense (Health Affairs) Reception in the Exhibit Hall

Tuesday, August 20
0900 – 1630 Exhibit Hall Open

Wednesday, August 21
0900 – 1630 Exhibit Hall Open
1630 – 1930 Exhibitor Move-Out